



HIGHLINE BEARS

Position:

Digital Media Internship

Duration:

May 11, 2020 - August 7, 2020

Time Commitment:

25-30 office hours per week and 4:30pm-10:30pm for all 29 home shows (games).

Payment: This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours. All work can be used for personal portfolios. Gas/food stipend to be provided during season.

Who We Are:

The Highline Bears will be hiring a digital media intern for their 2020 season. The Highline Bears Baseball Club is a summer collegiate baseball team who makes baseball games fun and exciting. Every summer we put on 25-30 shows at our stadium. We're putting on a circus and there happens to be a baseball game going on center stage. Our goal is to be the place to be in our community throughout the summer, giving our fans the best, and most memorable experience possible.

Position Description:

The Digital Media Intern will be working hands on with the General Manager on promoting the team and its goals within the community. This is a hands on internship, you will not just be running errands, getting lunch or watching someone work. You will plan, produce, direct, edit, and publish original content through digital video. Content will be used for online advertising, published on Facebook, Twitter, Instagram, Youtube and TickTok. When you leave our internship you will have a portfolio and the experience to help you get a job in your field.

Duties (include but are not limited to):

- Developing creative ideas to promote the brand
- Creating commercials and promotional ads
- Filming games, practices, skits and events
- Editing and producing final videos
- Reading & researching all provided materials & resources

The Media Marketing Intern Must:

- Love baseball and community building
- Possess a passion for videography and post production
- Must be familiar with Adobe Master Suite
- Be a great story teller
- Embrace Challenges
- Embrace Change
- Have a strong voice
- Have a positive attitude
- Be a creative mind
- Have the ability to adapt
- Ability to meet deadlines

To Apply:

Please research who we are and what we do. Write an original cover letter or send us a video telling us why you are the best person for the job. Please attach an up to date resume. Send all documents in a pdf format to info@highlinebears.com.