



# HIGHLINE BEARS

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**Position:**

Media Marketing Internship

**Duration:**

May 11, 2020 - August 7, 2020

**Time Commitment:**

25-30 office hours per week and 4:30pm-10:30pm for all 29 home shows (games).

**Payment:** This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours. All work can be used for personal portfolios. Gas/food stipend to be provided during season.

**Who We Are:**

The Highline Bears will be hiring a media marketing intern for their 2020 season. The Highline Bears Baseball Club is a summer collegiate baseball team who makes baseball games fun and exciting. Every summer we put on 25-30 shows at our stadium. We're putting on a circus and there happens to be a baseball game going on center stage. Our goal is to be the place to be in our community throughout the summer, giving our fans the best, and most memorable experience possible.

**Position Description:**

The Media Marketing Intern will be working hands on with the General Manager on promoting the team and its goals within the community. This is a hands on internship, you will not just be running errands, getting lunch or watching someone work. You will plan, produce, direct, edit, and publish original content through different mediums. Content will be used for print, online advertising, published on Facebook, Twitter, Instagram, Youtube and SanpChat. When you leave our internship you will have a portfolio and the experience to help you get a job in your field.

**Duties (include but are not limited to):**

- Developing creative ideas to promote the brand
- Creating pre-season commercials and promotional ads
- Filming and photographing games, practices and events
- Posting videos & photos on social media
- Producing pre-game and post game media content
- Training all media assistant interns
- Reading & researching all provided materials & resources

**The Media Marketing Intern Must:**

- Love baseball and community building
- Possess a passion for social media and marketing
- Be a great story teller
- Embrace Challenges
- Embrace Change
- Have a strong voice
- Have a positive attitude
- Be a creative mind
- Have the ability to adapt
- Ability to meet deadlines

**To Apply:**

Please research who we are and what we do. Write an original cover letter or send us a video telling us why you are the best person for the job. Please attach an up to date resume. Send all documents in a pdf format to [info@highlinebears.com](mailto:info@highlinebears.com).